



LARGE FORMAT PRINT SPECIFICATIONS

Setting Up.

LF STATIC

Refer to panel specific dimensions provided on the Campaign Instruction Specs spreadsheet.

ACCEPTED FORMAT

High resolution print ready PDF files (maximum PDF file size of 500MB) Preferred option is for layered files to be exported with PDF/X-4 setting.

APPROVED SUBSTRATES

Frontlit - Avery MPI4121, Carrflex440, SignTuff440, VIEWflex440
Backlit - Avery MPI4412, BFLEX500, LX600, VIEWflex510

GETTING IT TO US

FINISHING

Specific Finishing as per Campaign Instruction Specs spreadsheet.

NON-CONFORMANCE

Incorrect material delivery may affect the on time installation and display period of the booked media campaign. Melbourne Billboards will advise media client of non-conformance situations.

ARTWORK SETUP SIZE

Visual area: refer to Campaign Instructions Specs spreadsheet – 1/10 scaling plus 20 millimeters bleed on all sides (no trims).

RESOLUTION

All high resolution images and files are to be supplied 300dpi at artwork size (CMYK). BARCODESA unique barcode ID will be provided for artwork approved for display by Melbourne Billboards. The scannable barcode MUST be printed in the top right corner of the visible area.

LABELLING

All material delivered to Melbourne Billboards installers MUST be labelled clearly and contain the following:

1. Campaign Name
2. Panel size & Static Panel number
3. Qty
4. Barcode image
5. Barcode number

ACTUAL SIZE

Visual & finished size: refer to Campaign Instructions Specs spreadsheet. Bleed: 200 millimeters bleed on all sides.

FONTS

All fonts / text to be converted to outlines.

FILE TRANSFER

Please email the artwork or transfer link to your Campaign Delivery Executive or sales@melbournebillboards.com.au Supplied files must be labelled with: 'Campaign ID_design Name'.

DEADLINES

Finished artwork is required 21 days prior to the campaign start date. Finished material is required 7 days prior to the campaign start date.



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WITH US.



Billboards Melbourne

We connect brands with people.
We deliver the right audiences, in the
right locations, because we offer every
billboard and ooh format type across
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